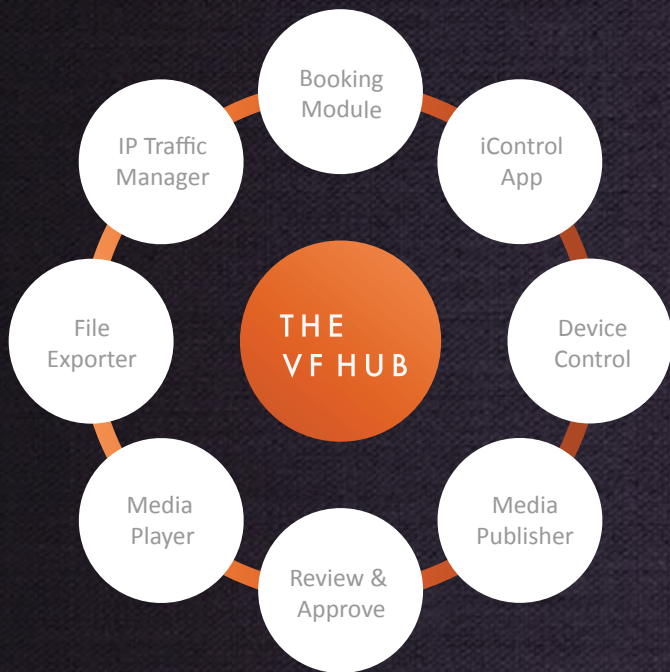


# ||| DREAMTEK THE VF HUB

THE VF HUB IS A BESPOKE END-TO-END VIDEO MANAGEMENT SYSTEM THAT ENABLES USERS TO ADD, EDIT, REVIEW AND MANAGE VIDEO CONTENT.

*From video blogging to replaying live presentations with Powerpoint slides, this tool provides simple, intuitive control over a vast media library. The VF Hub acts as a central location for authors to upload content, editors to manage, review and control distribution of content and for production staff to export markers into editing tools like Adobe Premiere Pro. Simplify your journey - Plug into the Hub.*



### **Booking module**

Book a Broadcastpod from your desktop to any Broadcastpod location globally. A unique code is generated to add a level of security.

### **iControl app**

iPad application provides the user with an intuitive touch screen to control camera, lighting and teleprompter speed.

### **Device control**

Module for camera pan, tilt and zoom and lighting.

### **Media publisher**

Links to Adobe Flash Media Server or Wowza to create a seamless interface that enables the user to broadcast the event.

### **Review and Approve**

Review content and approve for broadcast.

### **Media player**

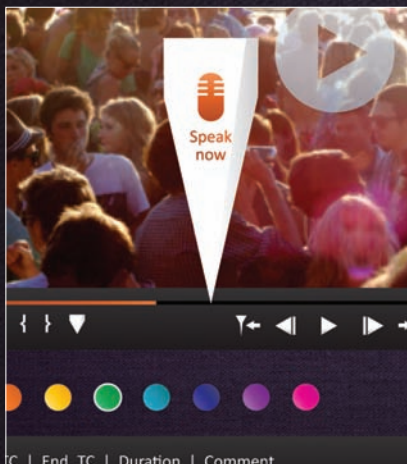
Customised, branded, video on demand player to playback videos.

### **File Exporter**

Export to xml, csv or pdf or export to export to editing tools.

### **IP Traffic Manager**

Intelligent routing between single or multiple locations.





## UPLOAD A VIDEO JOURNEY

Users can record video, add metadata, perform audio and video tests then submit for review.



## VIDEO BLOGGING JOURNEY

Users can record video, add metadata, perform audio and video tests then submit for review.



## PREPARE A WEBINAR JOURNEY

Powerpoint slides converted through Adobe Presenter can be assigned as a webinar presentation. In order to synchronize the slides with the video from the presentation we provide two options:

### ***The Mesh***

The Mesh is a single interface, allowing users to watch a video and with a single click map a particular slide to the time code in the video. This accommodates both slide entry/exit points and in-slide animations.

### ***The Presenter***

The Presenter is a slick standalone tool, which works like Powerpoint so presenters can play their slides as they normally would. However, it additionally captures and saves all movements through the slides into the database at the back end of The VF Hub. All your syncing is done automatically.

### ***The Player***

The Player is a customisable video on demand player that plays back your webinar video and slides in synch with each other. Various views are available to allow viewers to focus on either the slides or the video as appropriate.

### ***Review content and approve***

A key part of The VF Hub is to be able to review and comment on any video that has been added to The VF Hub Media Library. Each video can have single or multiple reviewers and can be exported in the following formats : xml, csv and pdf, or exported into editing software such as Adobe Premiere Pro.

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